

FIG. 1A

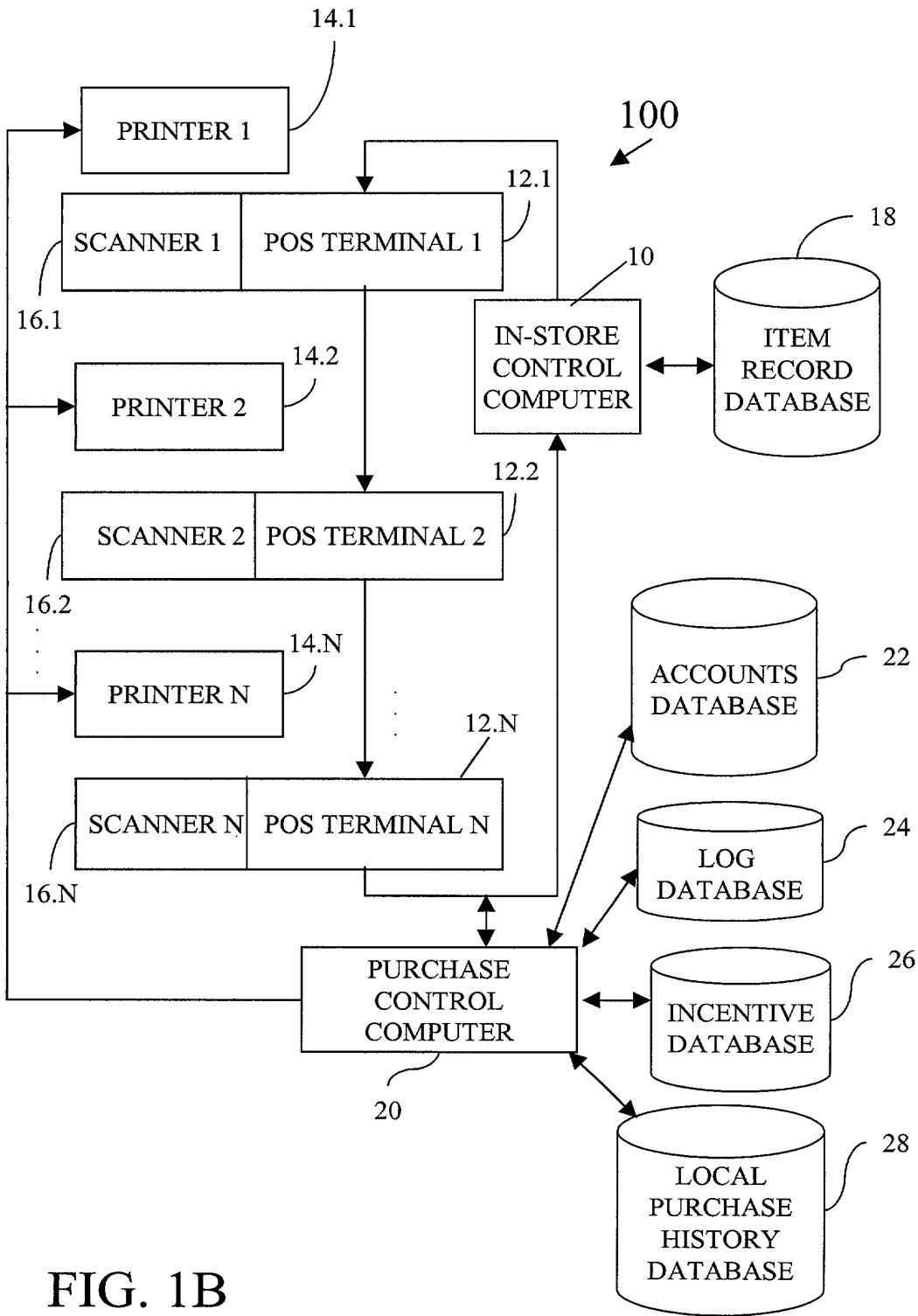


FIG. 1B

FIG. 1B

FIG. 2

2.02

2.00

2.04

Card/Consumer Identification (CID) 987-654-321						
Product	UPC	Store	Price	Redeem	Date	Time
Brand Z soda 6-Pack, 12Oz Cans	123456789	Retailer X	2.99	2.99	12/04/00	1:23PM
Brand Z soda 6-Pack, 12Oz Cans	123456789	Retailer X	2.99	0.00	12/12/00	8:12AM
Brand Z soda 6-Pack, 12Oz Cans	123456789	Wholesale Club W	2.99	0.00	12/04/00	7:55AM
Brand Y Box, 24 Oz Macaroni and Cheese	987654321	Retailer X	1.99	0.75	04/04/00	9:02PM

FIG. 3

3.00

3.02

3.04

3.06

3.08

3.10

3.12

SKU	UPC Code	Store Chain	Price	Value Redeemed	Date
-----	----------	-------------	-------	----------------	------

FIG. 4

4.00

4.02

4.04

4.06

4.08

CID Number	Brand Z Loyalty	Heavy Snacker	Healthy Household
------------	-----------------	---------------	-------------------

2002069829001

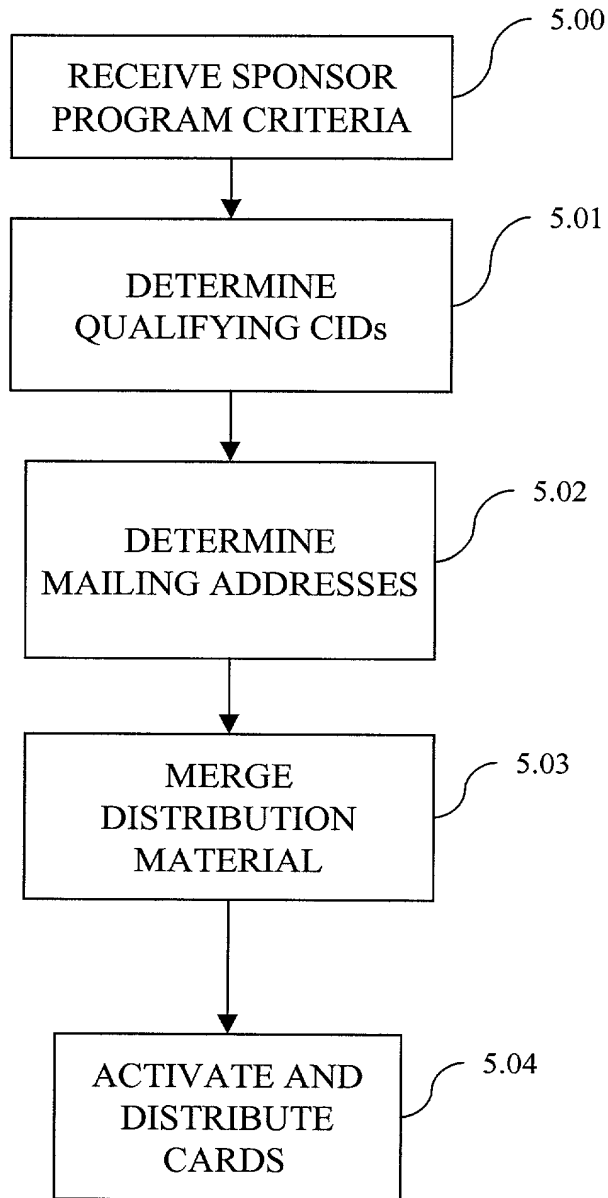


FIG. 5

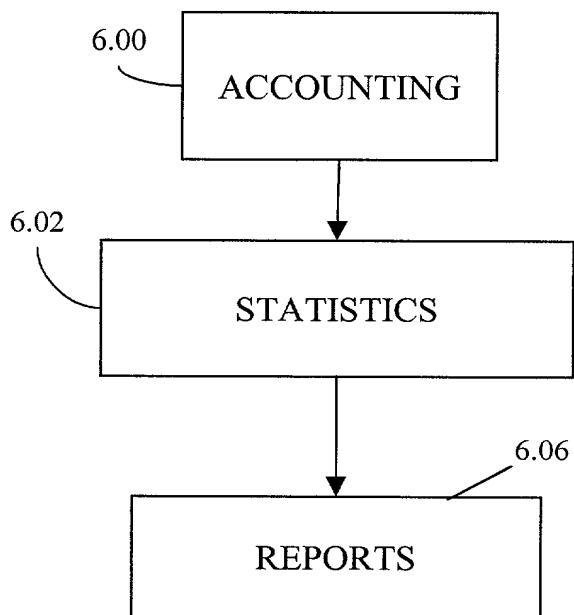


Fig. 6

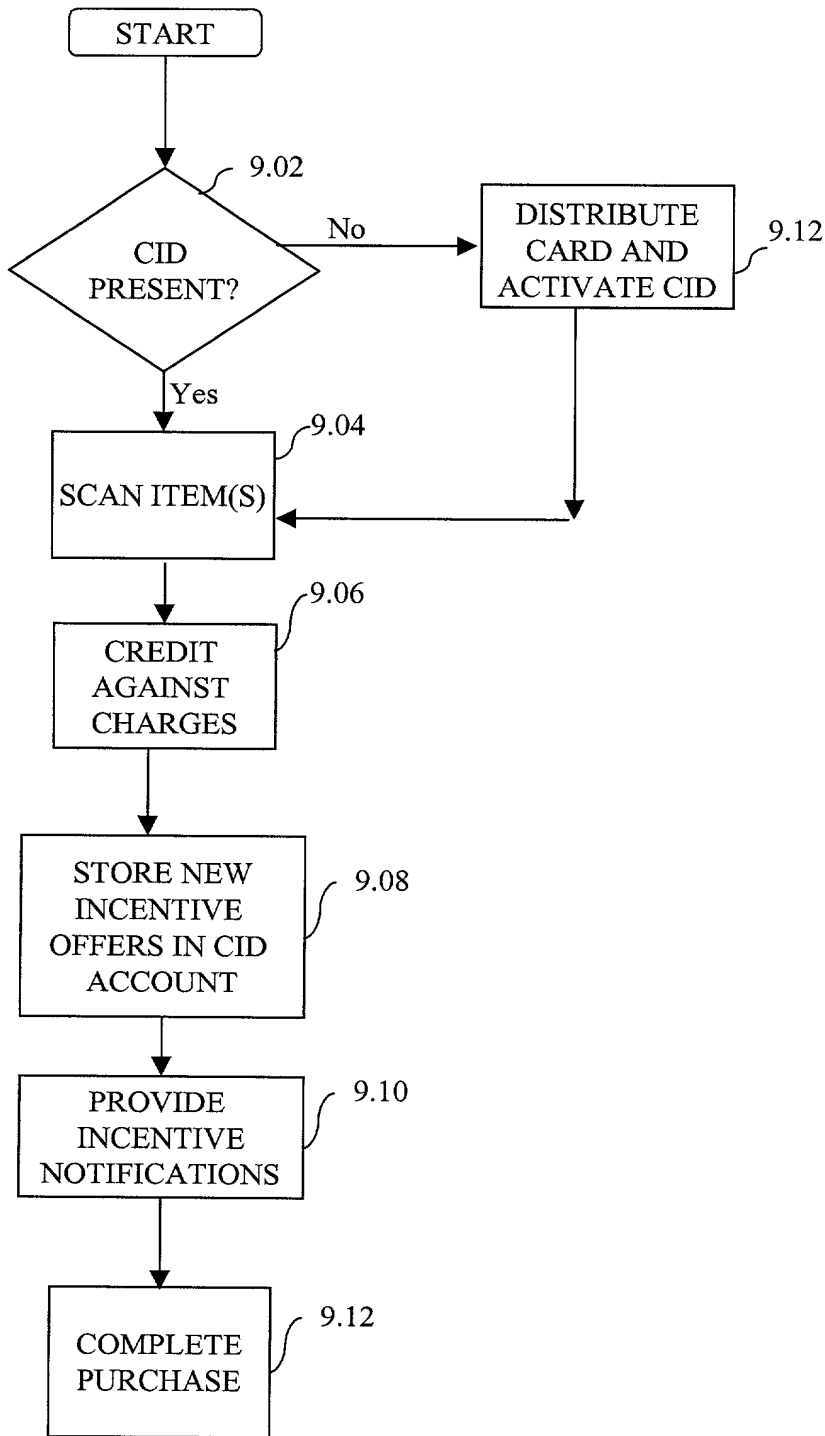


FIG. 8